

# MATTHEW BINGINOT

MEDIA, MARKETING, and COMMUNICATIONS SPECIALIST

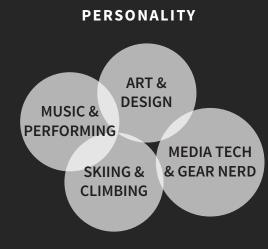
## PROFILE

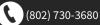
I am a Vermont-based media artist, production manager, designer, event coordinator, filmmaker, musician, photographer, and lover of all things creative. In addition to being a content creator, freelance designer, consultant, and media producer, I am driven to share stories and currate events with organizations with innovation and technical expertise.

I put energy, personality, and passion into everything that I create. I seek new opportunities to share, collaborate, and expand my creative and technical abilities in marketing, media, and productions.

# PORTFOLIO

https://matthewbinginot.com







## PROFESSIONAL EXPERIENCE

2022 - NOW MARKETING, OUTREACH & COMMUNICATIONS DIRECTOR GOVERNOR'S INSTITUTES OF VERMONT

Marketing, promotional, communication, and media content manager for a local educational non-profit offering life-changing educational programs for Vermont teenagers. In this role I have managed the organization's marketing, promotion, social media, website, events, in-person presentations, and overall communications.

#### 2021 - 2022 PRODUCTION MANAGER & MARKETING MANAGER ARTSRIOT

Production team manager for a multimedia performance venue. My role focused on coordinating all audio/visual needs and brand marketing for events and performances by local and touring. Following the closure of ArtsRiot. I transitioned to similar roles with new management at local event venue Higher Ground.

### 2012 - 2022 DIGITAL MEDIA ARTS INSTRUCTOR & OUTREACH COORDINATOR CENTRAL VERMONT CAREER CENTER

Senior instructor and designer for the Central Vermont Career Center, a career/technical high school where I have taught an advanced college-level media studies program focusing on project-based studies in graphic design, photography, video production, animation, web design, and music production. In addition to instructing, I led a team in creating all promotional graphic, video, and branding content for the school through its rebranding in 2013.

## 2011 - NOW CONTENT CREATOR & FREELANCE PRODUCER MATTHEW BINGINOT CREATIONS, LLC

Independent and freelance media artist working with clients on a range of media needs including graphic design, video production, photography, music production, motion graphics, and web design. My company focuses on designing promotional content through content creation, custom website platforms, and technical consulting.

### 2010 - NOW DESIGNER & CO-OWNER AUTHENTIC TRAIL SIGNS

Designer, store manager, web coordinator, and co-owner of a sign-making business that specializes in retail ski trail signs sales, vinyl printing, and custom sign manufacturing.

PLEASE CLICK HERE TO SEE MY CURRICULUM VITAE FOR ADDITIONAL WORK EXPERIENCES AND DETAILS.

# **EDUCATION**

2011 BACHELOR'S DEGREE, UNIVERSITY OF VERMONT

2007 HIGH SCHOOL DIPLOMA, PEOPLES ACADEMY

# SKILLS, CERTIFICATIONS, and QUALIFICATIONS

ADOBE CERTIFIED EXPERT PHOTOSHOP, ILLUSTRATOR, INDESIGN, PREMIERE PRO, & AFTER EFFECTS
LICENSED VERMONT EDUCATOR SECONDARY COMMUNICATION & ARTS / SOCIAL STUDIES
DESIGNER / BRAND COORDINATOR VISUAL IDENTITY DEVELOPMENT IN MULTIMEDIA PRODUCTS
VIDEO PRODUCTION / POST-PRODUCTION EDITING, COLOR CORRECTION, CAMERA OPERATION
LIVESTREAM & EVENT MEDIA COORDINATOR MULTICAM LIVESTREAM PRODUCTIONS
AERIAL PHOTOGRAPHER / VIDEOGRAPHER FAA UNMANNED AIRCRAFT CERTIFIED
REDUCATION CERTIFIED MASTERY OF RED CAMERA OPERATION & INDUSTRY CAMERA HARDWARE
MUSIC PRODUCER RECORDING ENGINEER MANAGING RECORDING STUDIO & MUSICAL COMPOSER
SOCIAL MEDIA COORDINATOR MEDIA CONTENT & STORY-FOCUSED PROMOTION
CELEBRATED EDUCATOR NOMINATED NATIONALLIFE 'LIFECHANGER OF THE YEAR' 2019

## **MEDIA EXPERIENCE**

EACH SQUARE REPRESENTS A YEAR OF PROFESSIONAL EXPERIENCE.

GRAPHIC DESIGN

PHOTOGRAPHY PHOTOMANIPULATION

PRODUCTION / TECH

VIDEO PRODUCTION

MOTION GRAPHICS

WEBSITE / APP DESIGN

VIDEO EDITING

MUSIC PRODUCTION ABLETON / FRUITYLOOPS / PIANO / LIVE PERFORMANCE