



MATTHEW BINGINOT

MEDIA, MARKETING, and COMMUNICATIONS SPECIALIST

PROFILE

I am a Vermont-based media artist, production manager, designer, event coordinator, filmmaker, musician, photographer, and lover of all things creative. In addition to being a content creator, freelance designer, consultant, and media producer, I am driven to share stories and curate events with organizations with innovation and technical expertise.

I put energy, personality, and passion into everything that I create. I seek new opportunities to share, collaborate, and expand my creative and technical abilities in marketing, media, and productions.

PORTFOLIO

<https://matthewbinginot.com>

PERSONALITY



(802) 730-3680

matt@matthewbinginot.com

Burlington, Vermont

PROFESSIONAL EXPERIENCE

2022 - NOW **MARKETING, OUTREACH & COMMUNICATIONS DIRECTOR** GOVERNOR'S INSTITUTES OF VERMONT

Marketing, promotional, communication, and media content manager for a local educational non-profit offering life-changing educational programs for Vermont teenagers. In this role I have managed the organization's marketing, promotion, social media, website, events, in-person presentations, and overall communications.

2021 - 2022 **PRODUCTION MANAGER & MARKETING MANAGER** ARTSRIOT

Production team manager for a multimedia performance venue. My role focused on coordinating all audio/visual needs and brand marketing for events and performances by local and touring. Following the closure of ArtsRiot, I transitioned to similar roles with new management at local event venue Higher Ground.

2012 - 2022 **DIGITAL MEDIA ARTS INSTRUCTOR & OUTREACH COORDINATOR** CENTRAL VERMONT CAREER CENTER

Senior instructor and designer for the Central Vermont Career Center, a career/technical high school where I have taught an advanced college-level media studies program focusing on project-based studies in graphic design, photography, video production, animation, web design, and music production. In addition to instructing, I led a team in creating all promotional graphic, video, and branding content for the school through its rebranding in 2013.

2011 - NOW **CONTENT CREATOR & FREELANCE PRODUCER** MATTHEW BINGINOT CREATIONS, LLC

Independent and freelance media artist working with clients on a range of media needs including graphic design, video production, photography, music production, motion graphics, and web design. My company focuses on designing promotional content through content creation, custom website platforms, and technical consulting.

2010 - NOW **DESIGNER & CO-OWNER** AUTHENTIC TRAIL SIGNS

Designer, store manager, web coordinator, and co-owner of a sign-making business that specializes in retail ski trail signs sales, vinyl printing, and custom sign manufacturing.

[PLEASE CLICK HERE TO SEE MY CURRICULUM VITAE FOR ADDITIONAL WORK EXPERIENCES AND DETAILS.](#)

EDUCATION

2011 **BACHELOR'S DEGREE**, UNIVERSITY OF VERMONT

2007 **HIGH SCHOOL DIPLOMA**, PEOPLES ACADEMY

SKILLS, CERTIFICATIONS, and QUALIFICATIONS

- > > **ADOBE CERTIFIED EXPERT** PHOTOSHOP, ILLUSTRATOR, INDESIGN, PREMIERE PRO, & AFTER EFFECTS
- > > **LICENSED VERMONT EDUCATOR** SECONDARY COMMUNICATION & ARTS / SOCIAL STUDIES
- > > **DESIGNER / BRAND COORDINATOR** VISUAL IDENTITY DEVELOPMENT IN MULTIMEDIA PRODUCTS
- > > **VIDEO PRODUCTION / POST-PRODUCTION** EDITING, COLOR CORRECTION, CAMERA OPERATION
- > > **LIVESTREAM & EVENT MEDIA COORDINATOR** MULTICAM LIVESTREAM PRODUCTIONS
- > > **AERIAL PHOTOGRAPHER / VIDEOGRAPHER** FAA UNMANNED AIRCRAFT CERTIFIED
- > > **REDUCATION CERTIFIED** MASTERY OF RED CAMERA OPERATION & INDUSTRY CAMERA HARDWARE
- > > **MUSIC PRODUCER** RECORDING ENGINEER MANAGING RECORDING STUDIO & MUSICAL COMPOSER
- > > **PROFESSIONAL PHOTOGRAPHER** EVENTS, WEDDINGS, PORTRAITS, HEADSHOTS, LANDSCAPES
- > > **SOCIAL MEDIA COORDINATOR** MEDIA CONTENT & STORY-FOCUSED PROMOTION
- > > **CELEBRATED EDUCATOR** NOMINATED NATIONAL LIFE 'LIFECHANGER OF THE YEAR' 2019

MEDIA EXPERIENCE

EACH SQUARE REPRESENTS A YEAR OF PROFESSIONAL EXPERIENCE.

GRAPHIC DESIGN ILLUSTRATOR / INDESIGN / ILLUSTRATION

VIDEO PRODUCTION CINEMATOGRAPHY / CAMERA DEPT / GAFFER / SOUND

PHOTOGRAPHY PHOTOSHOP / LIGHTROOM / PHOTO MANIPULATION

MOTION GRAPHICS AFTER EFFECTS / ANIMATE / CINEMA4D

PRODUCTION / TECH AUDIO ENGINEERING / LIGHTING / LIVESTREAM

WEBSITE / APP DESIGN MUSE / DREAMWEAVER / WORDPRESS / XD / HTML

VIDEO EDITING PREMIERE PRO / AFTER EFFECTS / COLOR CORRECTION / RESOLVE

MUSIC PRODUCTION ABLETON / FRUITYLOOPS / PIANO / LIVE PERFORMANCE